



DAI-161100010405

Seat No. _____

B. B. A. (Sem. IV) (W.E.F. 2016) Examination

April - 2022

Organisation Behaviour

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

- Instructions :** (1) Attempt all questions.
(2) All questions carry equal marks.
(3) Start new question on new page.
(4) Attempt sub questions together.

1 Define the term Organisation Behaviour. Discuss the disciplines involved in the study of OB and explain the importance of the study of OB. 14

OR

- 1 (a) What is International OB ? Discuss its components. 7
(b) Write a note on Hawthorne experiments. 7

2 Define the term Learning. Explain the nature of learning and its components. 14

OR

- 2 (a) What is attitude and what are the measures that can be taken for changing attitudes ? 7
(b) Discuss the concept and types of values. 7

3 Classify the various types of groups and elaborately explain each type. 14

OR

3 Distinguish between a group and a team. Also explain the forms of teams. 14

4 Illustrate with the help of a Managerial Grid and explain it. 14

OR

4 Define the term motivation and discuss equity theory with its merits and demerits. 14

5 What is Positive OB? What are the elements of Positive OB. 14

OR

5 Explain the concept and characteristics of Self efficacy ? What are the characteristics of optimism ? 14